



**ISTITUTO TECNICO ECONOMICO E TECNOLOGICO
"PADRE A.M. TANNOIA"
CORATO (BA)**

PROGRAMMA SVOLTO

ANNO SCOLASTICO 2023/2024

DISCIPLINA	INGLESE
CLASSE	5
SEZIONE	C
INDIRIZZO	SIA
SEDE	CORATO
DOCENTE	PROF.SSA IPPEDICO MATILDE

PERCORSO DI APPRENDIMENTO

N°	Titolo UDA	CONTENUTI TRATTATI
1	BANKING	<ul style="list-style-type: none"> • Central Banks • The Bank of England • The Federal Reserve System • The European Central Bank • Banking services • Business Banking • Types of accounts • Financing • E-banking • Fraud • Finance • The Stock Exchange and Commodity exchange • Indices • Spread • Brokers • London and New York Stock Exchanges
2	THE EUROPEAN UNION: history and evolution	<ul style="list-style-type: none"> • The EU :a brief history • The EU institutions • Issues facing the EU • The Brexit :from the referendum its exit (copies)
3	MARKETING AND ADVERTISING	<ul style="list-style-type: none"> • Marketing • The role of marketing • Market segmentation • The Marketing mix • The extended marketing mix • SWOT analysis • Product life cycle • Market research • Digital marketing • Advertising • The purpose of advertising • Advertising media
4	GLOBALISATION	<ul style="list-style-type: none"> • Introduction to Globalisation • The evolution of globalization:From the origins to the present age • The Great Depression in relation to Globalisation • Aspects of Globalisation • Global technology & information • Global culture • Global Language • Global health • Advantages and disadvantages of Globalisation • Economic Globalisation • Global sustainability • Slowbalisation • From Globalisation to Glocalisation
5	ICT	<ul style="list-style-type: none"> • The Netiquette • Mobile phone • Social media • Cyber Security • Types of cyber security

		<ul style="list-style-type: none">• Types of cyber threats• Cyber safety tips
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Libri di testo:
BEST PERFORMANCE-Ed.Eli ICT-Ed Thrinity Whitebridge

Contributo disciplinare all'insegnamento trasversale di Educazione Civica
Numero di ore:5
Argomenti: EUROPEAN CITIZENSHIP :The European Union and the Job opportunities for young people

Corato,07/06/2024

Gli studenti

Luca B...
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Simone Tarantini
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Caroline Caputo
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La docente

prof.ssa Matilde Ippedico
