



ISTITUTO TECNICO ECONOMICO E TECNOLOGICO

"PADRE A.M. TANNOIA"

CORATO (BA)

PROGRAMMA SVOLTO

ANNO SCOLASTICO 2023/2024

DISCIPLINA	INGLESE
CLASSE	5
SEZIONE	D
INDIRIZZO	SIA
SEDE	CORATO
DOCENTE	PROF.SSA IPPEDICO MATILDE

PERCORSO DI APPRENDIMENTO

N°	Titolo UDA	CONTENUTI TRATTATI
1	BANKING	<ul style="list-style-type: none"> • Central Banks • The Bank of England • The Federal Reserve System • The European Central Bank • Banking services • Business Banking • Types of accounts • Financing • E-banking • Fraud • Finance • The Stock Exchange and Commodity exchange • Indices • Spread • Brokers • London and New York Stock Exchanges
2	THE EUROPEAN UNION: history and evolution	<ul style="list-style-type: none"> • The EU :a brief history • The EU institutions • Issues facing the EU • The Brexit :from the referendum its exit (copies)
3	MARKETING AND ADVERTISING	<ul style="list-style-type: none"> • Marketing • The role of marketing • Market segmentation • The Marketing mix • The extended marketing mix • SWOT analysis • Product life cycle • Market research • Digital marketing • Advertising • The purpose of advertising • Advertising media
4	GLOBALISATION	<ul style="list-style-type: none"> • Introduction to Globalisation • The evolution of globalization:From the origins to the present age • The Great Depression in relation to Globalisation • Aspects of Globalisation • Global technology & information • Global culture • Global Language • Global health • Advantages and disadvantages of Globalisation • Economic Globalisation • Global sustainability • Slowbalisation • From Globalisation to Glocalisation
5	ICT	<ul style="list-style-type: none"> • The Netiquette • Mobile phone • Social media • Cyber Security • Types of cyber security

		<ul style="list-style-type: none">• Types of cyber threats• Cyber safety tips
--	--	--

Libri di testo:
BEST PERFORMANCE-Ed.Eli
ICT-Ed Thrinity Whitebridge

Contributo disciplinare all'insegnamento trasversale di Educazione Civica
Numero di ore:5
Argomenti:
EUROPEAN CITIZENSHIP :The European Union and the Job opportunities for young people

Corato,07/06/2024

Gli studenti

Giulia Nobile
.....
Margherita Zanini
.....
Valeria Zella
.....

La docente

prof.ssa Matilde Ippedico
